

# **Abstract of Interim Report 2016**

**August 2016**

|  | 1 Jan 2016<br>to<br>30 Jun 2016 | 1 Jan 2015<br>to<br>30 Jun 2015 | Changes |
|--|---------------------------------|---------------------------------|---------|
|--|---------------------------------|---------------------------------|---------|

|  | As at<br>30 Jun 2016 | As at<br>30 Jun 2015 | Changes |
|--|----------------------|----------------------|---------|
|--|----------------------|----------------------|---------|

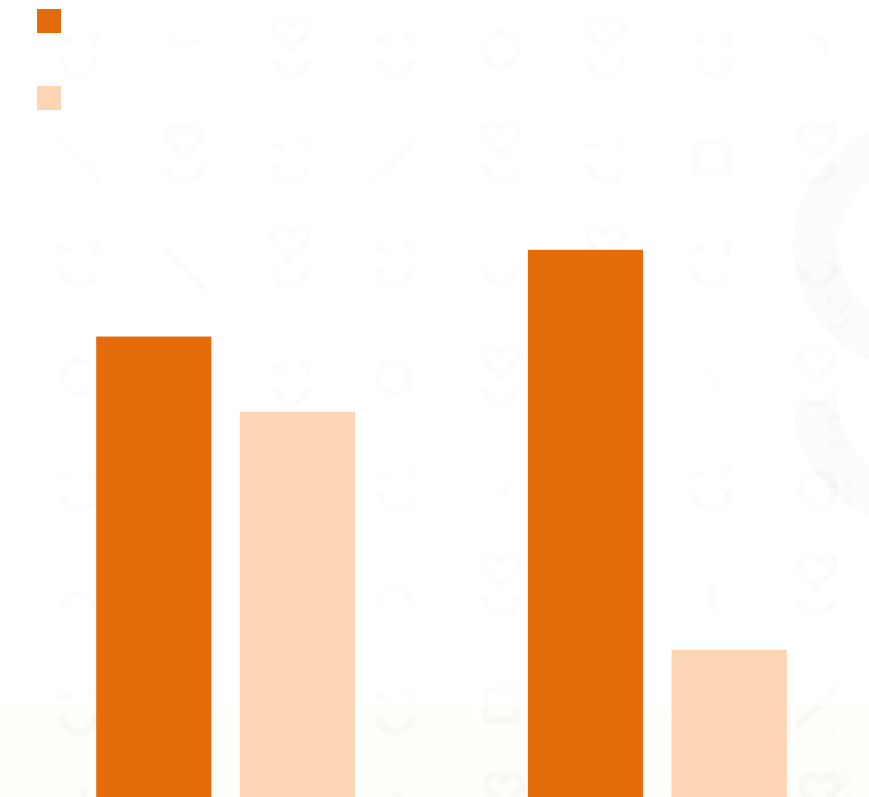
# Financial Highlights – Breakdown of Main Business



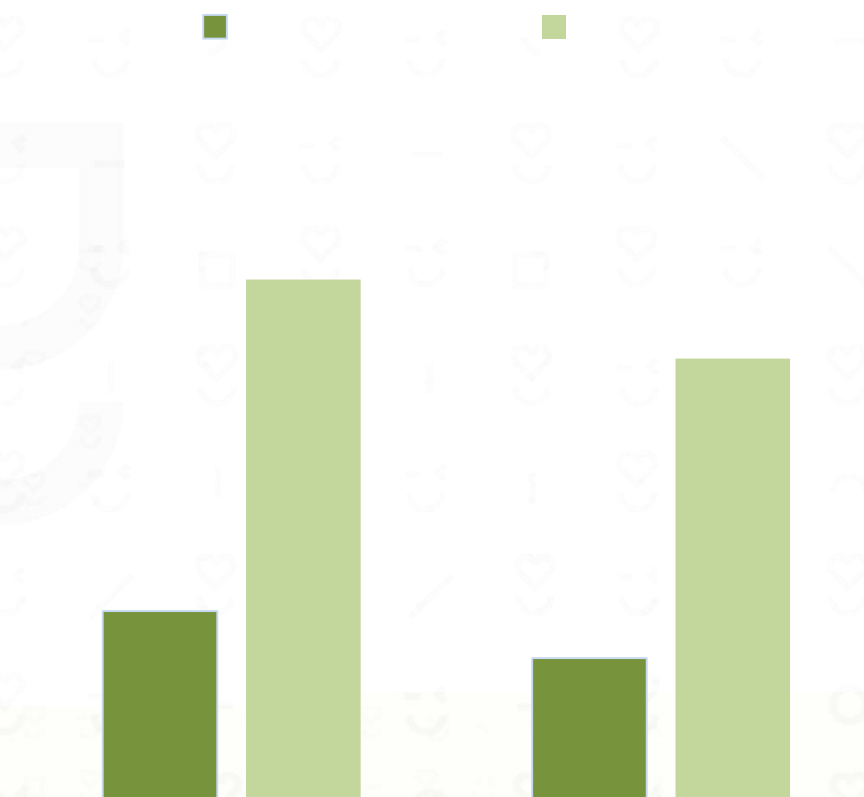
|             | Revenue<br>(RMB mn) | COGS<br>(RMB mn) | Gross<br>Profit<br>Margin<br>(GPM)<br>(%) | Year-on-<br>year<br>change in<br>operating<br>revenue(%) | Year-on-<br>year<br>change in<br>operating<br>costs(%) | Year-on-<br>year<br>change in<br>GPM(%) |
|-------------|---------------------|------------------|-------------------------------------------|----------------------------------------------------------|--------------------------------------------------------|-----------------------------------------|
| By Industry |                     |                  |                                           |                                                          |                                                        |                                         |
|             |                     |                  |                                           |                                                          |                                                        |                                         |
|             |                     |                  |                                           |                                                          |                                                        |                                         |
| By Product  |                     |                  |                                           |                                                          |                                                        |                                         |
|             |                     |                  |                                           |                                                          |                                                        |                                         |
|             |                     |                  |                                           |                                                          |                                                        |                                         |
|             |                     |                  |                                           |                                                          |                                                        |                                         |
| By Region   |                     |                  |                                           |                                                          |                                                        |                                         |
|             |                     |                  |                                           |                                                          |                                                        |                                         |
|             |                     |                  |                                           |                                                          |                                                        |                                         |
|             |                     |                  |                                           |                                                          |                                                        |                                         |

.4%.4%

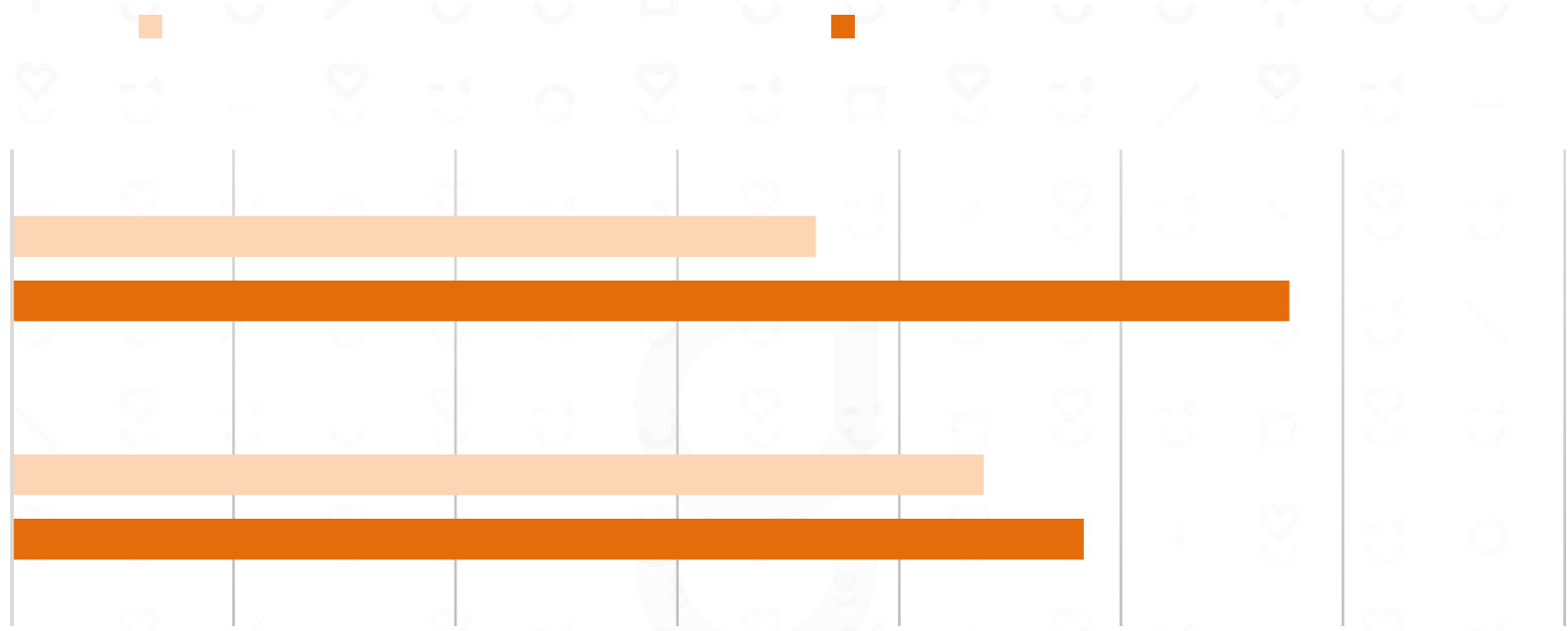
**Revenue by product  
(RMB mn)**



**Revenue by region  
(RMB mn)**

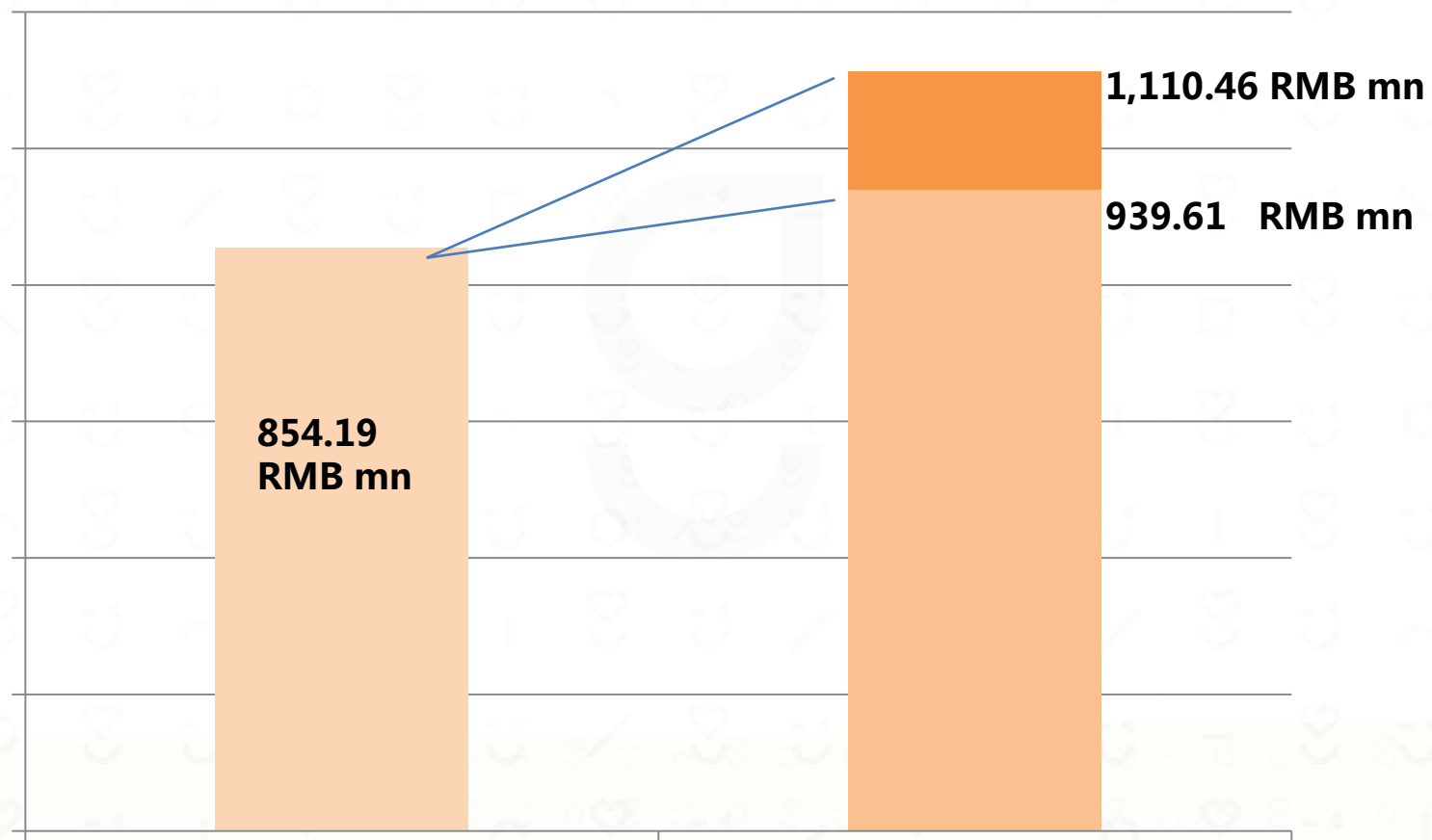


GPM BY PRODUCT



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[illegible]



# THANKS!